



COMPANY PROFILE





THE STORY OF MINYEUK PRET

More than 100 years ago, Patchouli commodity in Aceh was exploited by a foreign country for developing their cosmetics industry in their homelands without leaving its sale value.

With the result that rises its value-added on this commodity, in 2015 the founders that consist of the youth of Aceh found Minyeuk Pret, a perfume brand originally from Indonesia.

Minyeuk Pret claims itself as the pioneer and innovator in the perfume industry that collaborates the abundance of raw material from Indonesia and the story of local values resulting in the fragrance with authentic of local identity.

The philosophy of Minyeuk Pret is derived from our ancestors of Aceh. Minyeuk means oil and Pret means to spray. By doing so, the character of Minyeuk Pret perfume is strengthened and elevate the language and culture of Aceh that might be well-known worldwide.

As the sequence of the growth of the business and the increasing demand of Minyeuk Pret in the market, in 2018, the founders formed PT. Yakin Bersama Jaya aims for Minyeuk Pret has official business legality with the spirit of high professionalism in forcing the advancement of the Perfume industry in Indonesia.





VISION & MISSIONS

VISION

To become the prominent of an aromatic company in developing authentic products that inspired by local wisdom.

MISSION

- 1) Sharia law is the business core in the operation.
- 2) Act like a pro or nothing at all.
- 3) Conduct the marketing with international standards, both in online and offline media.
- 4) #BeGood. Fokus on excellent branding.

6

YEARS

ACHIEVMENTS OF MINYEUK PRET

Minyeuk Pret With PT. Yakin Bersama Jaya
cooperates with :



Gramedia

Has Reached :

23

COUNTRIES

Includes :

4

SUB
DISTRIBUTORS

Includes :

125

PARTNETS
OUTLET

Includes :

613

RESELLERS



Papua

via P.U.P.U.K (Association
in development of small
bussiness) Surabaya that
funded by TAF (The Asia
Foundation)

More than :

200.000

PRODUCTS SOLD

Available at the Marketplaces :



<https://shopee.co.id/minyeukpret>



<https://www.tokopedia.com/minyeuk-pret>



PRODUCTS



Legendary Series

EDP

Seulanga flower variant, Coffee variant, Meulu flower variant



Putroe Phang Series

EDP

Kamaliah Variant



Premium Series

EDP

Sanger Espresso variant, Jeumpa flower variant



EXHIBITION

Participation at National & International exhibitions



China Asean Expo





UNIQUENESS

Formulation of Authentic Perfume

The special fragrance from the exotic of Aceh with the combination of raw material and culture with a great historic values.

CSR



Sumur Wakaf



Rumah Dhuafa

Corporate Social Responsibility

We love our hometown of Aceh
Minyeuk Pret conducts social programs annually for society since 2015.
It's one of our commitments from the beginning with the
#HarumnyaBerbagi campaign.

We cooperate with non-profit institutions such as Aksi Cepat Tanggap (ACT) and Yayasan Cet Langet Rumoh. Minyeuk pret conducts a program in house constructions for people in need and build clean water resources for religious teaching places.

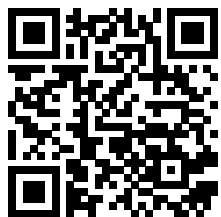


OFFICE

Corporate locations

Jl. Wedana, No.104, Desa Lam Ara, Kec. Banda Raya,
Kota Banda Aceh

Find Me
on Maps :





**THANK
YOU**

